



The Dallas office of national law firm Polsinelli has grown more than tenfold since opening less than a decade ago. To help Polsinelli's dynamic growth message stand out in a competitive legal services marketplace, the firm turned to Cooksey for media relations, marketing and community relations strategies.

Through outreach to traditional media, industry trades and organic social media activity, Cooksey generated high-visibility coverage showcasing the attorneys' expertise and the firm's service capabilities, propelling Polsinelli's Dallas office to strong growth and significantly greater brand awareness in the local market.

