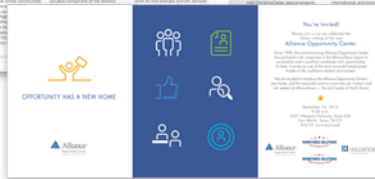


# Hillwood Properties



Hillwood Properties is one of the nation's largest developers of commercial, residential and industrial property. To bring wider attention to one of Texas' premier economic engines, Hillwood Properties retained the Cooksey Communications team to promote Hillwood's internationally acclaimed, 26,000-acre master-planned development, AllianceTexas.

As AllianceTexas expanded, Cooksey has continued to manage the development's PR efforts. Cooksey team members have written and designed AllianceTexas' annual, award-winning magazine, as well as developed AllianceTexas' social media presence and content calendar.

In addition to securing national and international media coverage of AllianceTexas, Cooksey has worked to position Hillwood's top executives as thought leaders in the real estate industry; developed branding and marketing communications for Hillwood's 30th anniversary and new corporate divisions; and supported the company on major special events, including ground-breakings, ribbon-cuttings, media days and all-employee events.



STRATEGIC COMMUNICATIONS