

City of Richardson



RICHARDSON
Keeping Businesses, People & Ideas Moving!

Richardson's Telecom Corridor
Highly innovative and fast-growing companies, Richardson also provides a supportive environment for entrepreneurs developing the transformative ideas that will shape tomorrow.

It's not just ideas that Richardson leads the way. Richardson's convenient location and robust infrastructure provide easy access to the entire North Texas region - and the entire globe!

Come see for yourself why the world's most innovative businesses choose to make Richardson their home.

- Four DART light rail stations and city-wide DART bus services
- 15 minutes to DFW International Airport
- Proven business and highly skilled workforce
- 2nd largest employment center in the Metroplex
- Advanced fiber infrastructure and seven industrial subdivisions
- Recognized as the International Business Capital of North Texas
- Home to UT Dallas, the state's most selective public university
- Collaborative, friendly and city government
- One of only two U.S. cities with a two-time recognized Chamber and an Accredited Economic Development Organization

RichardsonCorridor.com CDR.net



Cooksey was initially engaged by the City of Richardson to perform a comprehensive audit and analysis of the City's stakeholder communications efforts, processes and structures. Cooksey's report led to the City's creation of a formal Communications Department and the hiring of its first-ever Director of Communications to streamline and strengthen the City's public engagement program.

Subsequently, Cooksey has continued to serve as a trusted adviser to the City in strategically managing a variety of critical issues, from crisis communications and media relations to award nominations, speaking engagements and special events. As a result of this partnership, the City has earned numerous accolades in recognition of its public outreach initiatives, and has significantly increased awareness of the community's wide-ranging offerings for both residents and innovative businesses.

