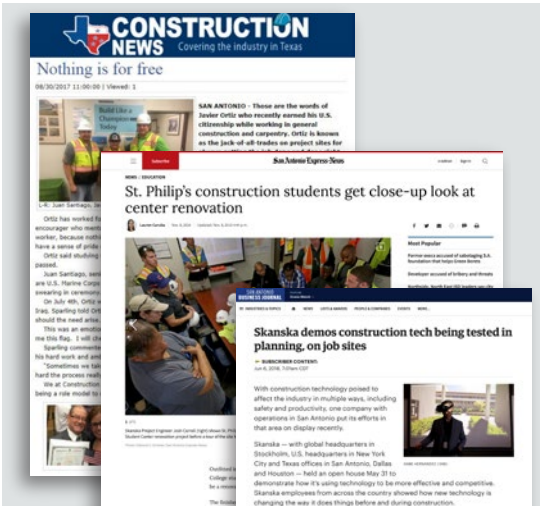


Skanska USA



Skanska USA is one of the world's leading construction and development companies and is involved with high-profile projects across the nation. The company engaged Cooksey Communications to elevate its brand visibility in North Texas and San Antonio by generating awareness of Skanska's projects and positioning executives as industry thought leaders. Cooksey secured media placements about the company's projects by coordinating media and student tours of jobsites such as the Collin College Wylie Campus and various projects with the Alamo Colleges District.

Cooksey established the company's technological expertise by spotlighting various forms of advanced technology that its teams are using to increase construction safety and efficiency, which resulted in a front-page San Antonio Business Journal feature story. With Cooksey's help, Skanska created awareness about the opportunities for women in construction by securing numerous broadcast and print media placements associated with Women in Construction Week. Cooksey also positioned Skanska team members as local industry leaders through award recognition programs such as the San Antonio Business Journal's 40 Under 40, as well as securing bylined articles for blogs such as D CEO Healthcare.

